

**For Immediate Release**

## **JEFF ZEILER LAUNCHES AED CONSULTING TO ENHANCE EFFECTIVENESS OF PUBLICLY PLACED DEFIBRILLATORS**

*Integrated Partnership to Enhance Public Safety!*

Denver, Colorado. February, 2009 – Jeff Zeiler, former President of Life Saving Solutions, Inc. announce the launch of AED Consulting, LLC. This new organization is an emerging health and safety company to help maintain publicly placed Automated External Defibrillators.

The new organization combines Jeff Zeiler's expertise in Automated External Defibrillator (AED) Program Management with select specialized vendors to provide a new level of service for AED programs. The company will focus on developing and implementing service based and technology based products that enhance the delivery of *life saving* devices and training.

"Saving lives is my number one priority", says Jeff Zeiler, CEO of AED Consulting. "This company will educate and inform the public, while setting a standard of excellence in how AEDs are maintained. There is nothing worse than reading the stories of preventable deaths because of AEDs not properly maintained or because they were inaccessible. Our goal is to reduce those incidents while increasing the number of people surviving Sudden Cardiac Arrest."

AED Consulting will continue to improve and innovate its services while helping organizations and communities save lives. Check back for more exciting news in 2009!

### **About AED Consulting, LLC.**

*AED Consulting, LLC. is a comprehensive management services provider of Public Access Defibrillation Programs. Services include site assessment, site specific policy and procedures, monitoring of current guidelines and legislation, online training, consulting, coordination with Fire and EMS agencies, and online data management services. Their programs are tailored to the needs of each customer, ensuring they have a compliant and *life saving* AED program. Visit AED Consulting online at [www.aedconsulting.net](http://www.aedconsulting.net).*

Media Contact:  
Jeff Zeiler  
AED Consulting, LLC  
(303) 912.2264  
[jeff@aedconsulting.net](mailto:jeff@aedconsulting.net)