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AMERICAN MEDICAL RESPONSE WORKS TO INCREASE OUT OF HOSPITAL SUDDEN CARDIAC ARREST SURVIVAL IN COLORADO SPRINGS

Colorado Springs, CO April 28th, 2009-American Medical Response and AED Consulting partner to provide a community-wide AED program and life saving solution to the City.

American Medical Response (AMR) and AED Consulting (AEDC) partner to provide a life saving program to Colorado Springs, Colorado. AMR will work with AED Consulting to create the Colorado Springs “Save a Life” AED (Automated External Defibrillator) Program. The focus of the program will be to increase survival of out of hospital Sudden Cardiac Arrest (SCA) cases. To do so, the program will maintain almost 100 AEDs placed in the public while also conduct training, awareness campaigns, and even provide resources to help keep the privately placed AEDs maintained.

Without the use of an AED, the survival rate of Sudden Cardiac Arrest is nationally reported to be 5% or less. Use of an AED has shown a survival rate improvement up to 75%. The victim’s chance of survival decreases by 7% to 10% with every minute that passes without an electrical shock. AMR is taking steps to ensure that when AEDs are placed in the public, they are ready to be used to save a life.

Jeff Zeiler, CEO of AED Consulting stated, “This project with AMR is really an incredible opportunity to save lives. Our plan is to educate, communicate, and provide tools to the public to help in this effort. There are already so many AEDs out there that can be used to save lives from SCA, we just need to make the community aware of how important citizen interaction and help is in the process of saving a life. I am very pleased to be the partner AMR and look forward to serving Colorado Springs for years to come.”

General Manager Ted Sayer commented about the program, “Managing the AED Program is another way that AMR can offer Colorado Springs a needed service, while positively impacting our potential patients. Effective AED programs greatly improve the condition of the victims of sudden cardiac arrest and in fact are critical to surviving SCA.

Bystander CPR is a key factor for patient survivability and we know that with this program we can increase the number of people willing to do CPR, which will directly increase the number of survivors of SCA.”

About AED Consulting, LLC.

AED Consulting, LLC. is a comprehensive management services provider of Public Access Defibrillation Programs. Services include site assessment, site specific policy and procedures, monitoring of current guidelines and legislation, online training, consulting, coordination with Fire and EMS agencies, and online data management services. Their programs are tailored to the needs of each customer, ensuring they have a compliant and life saving AED program. Visit AED Consulting online at www.aedconsulting.net.

About American Medical Response

American Medical Response Inc. America’s leading provider of medical transportation provides services in 39 states and the District of Columbia. AMR’s 18,500 paramedics, EMTs and other professionals transport more than four million patients nationwide each year in critical, emergency and non-emergency situations. Operating a fleet of approximately 4,500 vehicles, AMR, a subsidiary of Emergency Medical Services Corporation, is headquartered in Greenwood Village, CO.